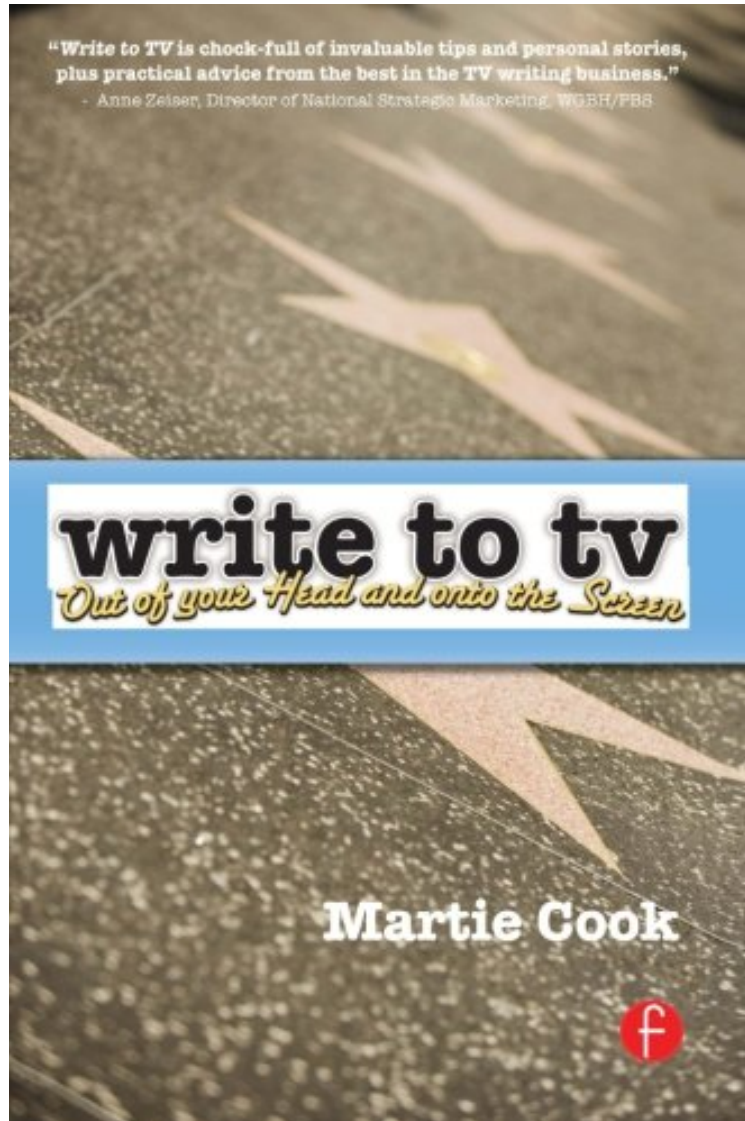


[Download pdf] Write to TV: Out of Your Head and onto the Screen

## Write to TV: Out of Your Head and onto the Screen

*Martie Cook*

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**Martie Cook : Write to TV: Out of Your Head and onto the Screen** before purchasing it in order to gage whether or not it would be worth my time, and all praised Write to TV: Out of Your Head and onto the Screen:

2 of 2 people found the following review helpful. Good all-round book...By S. JovanovicDon't look to this book for script-writing advice. It mostly relies on the business side of show-business, describing the inner workings of the TV industry and the steps that you can take in order to get your foot through the door (this is actually the title of one of the chapters) and what you need to do when you have two or more spec scripts in your writer's portfolio. There is some

advice as to what topics and story lines to avoid when writing a spec, but aside from that, there is little in the book about screenwriting. It does, however, tell you how to deal with writer's block, what you need to do aside from writing each and every day, such as reading the newspaper, the daily trades and networking. A lot of good advice from industry insiders can be found on almost every page. As I've already stated in the title, it's a good all-round book for beginning writers...0 of 0 people found the following review helpful. Blah, blah, blahBy Henri RenieLike so many books of this type, the author only skims the surface and does not reveal anything truly significant on the creative level. It is basically a guide to how not to succeed and why bother trying.0 of 0 people found the following review helpful. This book is a MUST if you are considering writing for TV!By CustomerAs someone fairly knowledgeable about many aspects of the entertainment industry, I realized that I actually knew A LOT less than presumed! This is an invaluable tool that gives you all you need to know if you are serious about making a career out of writing for television! If that is the case, DON'T PROCEED WITHOUT IT!

Learn to craft smart, original scripts and teleplays for a variety of television formats, including comedy, animation, drama, movies of the week, pilots, reality television, TV news magazine, and children's programming. Using the tools the author provides: checklists, sample outlines and treatments for each format, sample script pages, war stories from writers and executives, and a sample query letter to introduce finished script pages to agents, you'll avoid common pitfalls and come across as an industry veteran. Benefit from the experience of pros: 45 luminaries contribute their experience and wisdom, including Jay Leno, Mike Wallace, Norman Lear, Paul Haggis, writers for "Grey's Anatomy," "Desperate Housewives," and more!With twenty-five years of industry experience as a television writer and producer, Martie Cook teaches you not only how to hone your craft but also how to break into the industry. Guiding you through the often confusing television hierarchy, Write to TV offers practical advice on important issues such as how to get an agent, how to write a query letter, how to network, even how to "do lunch". By learning how to craft smart scripts for a variety of television formats and how to get your foot in the door and keep it there, this invaluable book will help you get that big idea out of your head, onto the page, and then to the top of the heap.

Praise for Write to TV "Martie Cook imparts a tremendous amount of knowledge in a way that is both easy to understand and entertaining. It is like having a mentor in book form. - Christopher Crowe, writer, The Last of the Mohicans "I think this is about the best book on writing for television out there. I hope it sells like crazy because television will be better for it." -Peter Dunne, Emmy and Peabody Award-Winning Television Producer (CSI: Crime Scene Investigation, JAG), Writer (Melrose Place, Dallas, Knots Landing), and Book Author (Emotional Structure - Quill Driver Books) "In her new book Write To TV, Martie Cook gives the fledgling writer an insider's view of the TV industry and breaking into the writing game. Using her wit, candor and years of hard-won experience, Martie reports back from the TV trenches and breaks down everything it takes to make it as a writer. We learn the secrets of a winning spec, how to find an agent and what to expect when you do finally land that first big job. It's all here. She even covers what your script cover should look like. And it's all in a fun, personal, practical guide. Where was this book when I was starting out?" --Manny Basanese, Writer/Producer The Steve Harvey Show and The Wayans Brothers Write to TV is a must read for anyone even thinking of becoming a TV Writer. -Walter Klenhard, writer/director, numerous movies of the week. "Martie has done a terrific job in laying out a practical, nuts-and-bolts approach to TV writing. She got it exactly right. Any aspiring writer should read this book before diving into the cold, show business waters. As an added bonus it can also be used as a flotation device." --Marc Warren, Executive Producer, Full House, Even Stevens and That's So Raven "Martie Cook has put together a wonderful resource for anyone interested in writing for television. It's thorough, filled with great anecdotes and helpful tips and covers the whole spectrum of TV writing. I am always looking for up-to-date resources for my students - finally, there is one book that has it all! Teaching writing is no easy task, but Martie Cook has figured out a way to guide readers through the process and still make it fun. The information gathered here is invaluable to anyone looking to enter the industry - it's even helpful for those of us who have been in the industry for years!" --Pam Wheaton Shorr, Lecturer, Department of Film and Television, Boston University Finally, a practical approach to the business of TV Writing, seamlessly mixed with the art of writing. A critical tool for anyone who wants to succeed as a television writer. - Alan Barnette, Executive Producer, Faith of My Fathers "Write to TV takes you inside the minds of writers, producers and network suits in this brutally honest book. A 'must read' for anyone who has the dream of making it in Hollywood. I wish I had read this book 20 years ago!" --Glenn Meehan, VP of Development, 44 BLUE PRODUCTIONS "'Write to TV' is chock-full of invaluable tips and personal stories, plus practical advice from the best in the TV writing business." -- Anne Zeiser, Director of National Strategic Marketing, WGBH/PBS "At last, someone who has 'been there done that' has written a serious and informed guide about the world of television writing. Martie Cook's Write to TV is a nuts and bolts guide that is absorbing, lively and concise. Offering everything from behind the scenes basics, to writing for different television formats, to how to get an agent, this truly great book accomplishes the triple task of being informative, entertaining and well-written." -- Jean Stawarz, Associate Professor of Screenwriting at Emerson College, writer, Pow Wow Highway About the Author Martie Cook has over twenty-five years of experience as a television

writer and producer and is a professor at Emerson College. She has written for such hit shows as "Charles in Charge," "Full House," "Joe's Life," and "One West Waikiki. Her screenplay, Zachary's Truth was a finalist in the Massachusetts Screenwriting Contest, and in the prestigious Chesterfield Writer's Program, before being optioned by Universal Studios. Martie has served as writer/producer on "Real Life," "Better Homes and Gardens," "NBC Nightly News," "The Today Show," "Entertainment Tonight," "America's Most Wanted," and the Emmy-award winning children's show, "Zoom.