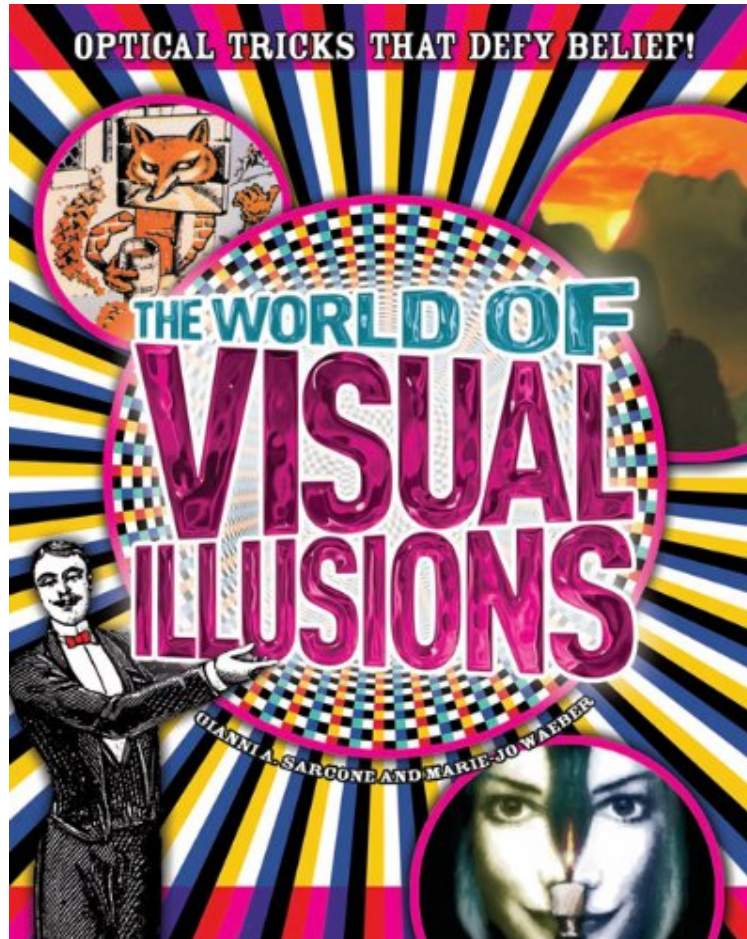


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World of Visual Illusions: Optical Tricks that Defy Belief!

Gianni A Sarcone, Marie-Jo Waeber
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For centuries, people have created and enjoyed visual illusions. Millions of illusions have been produced in the name of science, education, and above all fun, and this book looks at more than 120 of them. It features all types of illusion: size distortions, hidden figures, moving patterns, color illusions, and much more. Each illusion will fascinate, challenge, and trick the reader, but also offers an explanation of how it works, encouraging people to look differently at the world around them. Authors Gianni A. Sarcone and Marie-Jo Waeber are leading authorities on visual perception and designers of many new optical illusions that fascinate neuroscientists worldwide.

About the Author Gianni A. Sarcone and Marie-Jo Waeber are experts in brain training and are particularly involved in cognitive sciences (teaching methodology, creativity and communication). They have written numerous books on topics ranging from optical illusions to visual and critical thinking, and Gianni Sarcone is a leading authority on visual perception. The authors live and work in Genoa, Italy and were among the 10 finalists in the Best Illusion of 2011 contest held in Naples, Florida.