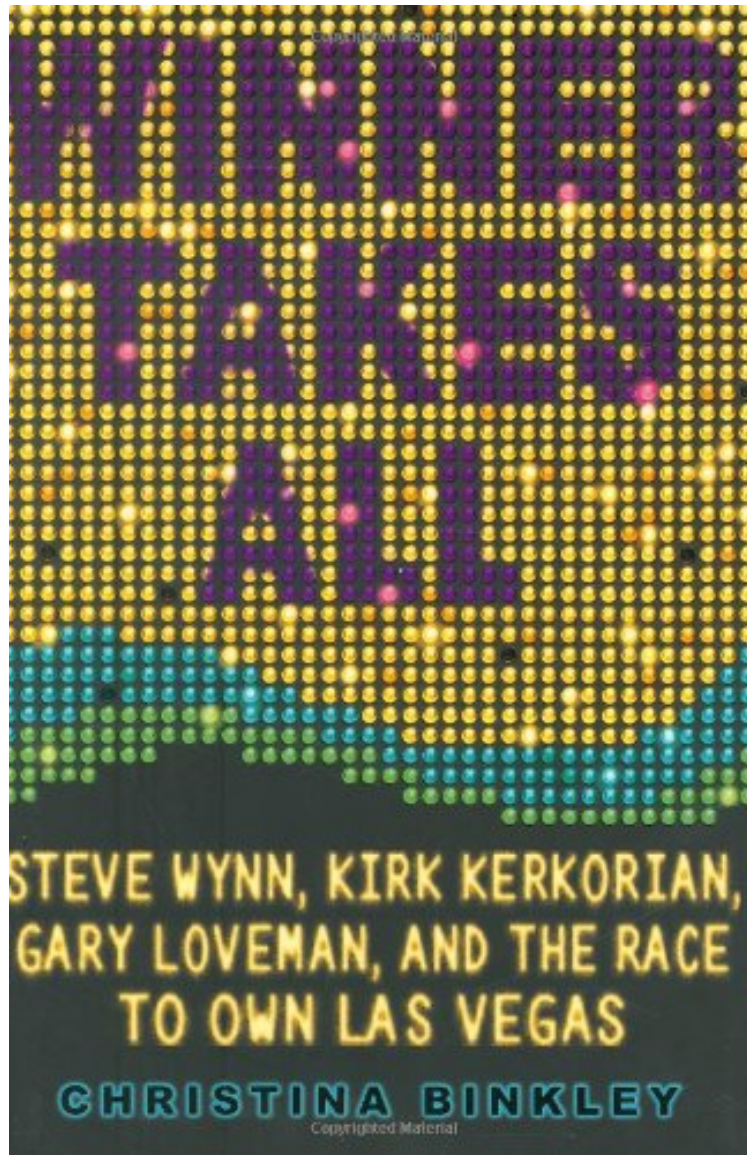


(Mobile library) Winner Takes All: Steve Wynn, Kirk Kerkorian, Gary Loveman, and the Race to Own Las Vegas

Winner Takes All: Steve Wynn, Kirk Kerkorian, Gary Loveman, and the Race to Own Las Vegas

Christina Binkley

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Christina Binkley : Winner Takes All: Steve Wynn, Kirk Kerkorian, Gary Loveman, and the Race to Own Las Vegas before purchasing it in order to gage whether or not it would be worth my time, and all praised Winner Takes All: Steve Wynn, Kirk Kerkorian, Gary Loveman, and the Race to Own Las Vegas:

1 of 2 people found the following review helpful. A Definite Winner
By Kindle Customer
This well written story of recent developments in Las Vegas is a captivating read. Author Christina Binkley has written a serious business book in the style of an engaging novel. Much to like about this book! Las Vegas is a great "stage" for an interesting book. Wynn, Kerkorian and Loveman are such great characters, each so different. And, the race to be the biggest and the best is fascinating. The real kudos need to go to the author. In every dimension, this book is well crafted. Well organized with a great many facts woven into the compelling story line. Well detailed with every scene painted as if the reader was present. And, well written with business terminology correctly used and judiciously sprinkled so as to not detract from the powerful story. In an age where so many books are so poorly written, the quality of the writing here really is noteworthy. What I respect most about the author is amidst the captivating story she devotes time to asking the \$64 million dollar question, i.e. how should one feel about a business whose purpose is to turn its customers into gambling addicts? A very thoughtful question that the author appropriately serves up for each reader to answer for themselves. Christina Binkley...for your first book, you did great!
0 of 0 people found the following review helpful. A TERRIFIC BOOK, YOU WON'T PUT IT DOWN.
By Ross Anderson
THIS IS A VERY GOOD READ, YOU WON'T BE DISAPPOINTED. NO REHASHED MATERIAL.
18 of 19 people found the following review helpful. A Winner!
By Paige Turner
Fascinating and well-researched book on three of the biggest names in the Las Vegas casino business. The author picks up the Vegas story in the mid-90s, and gives a play-by-play on the MGM buyout of Mirage Resorts. This book is a must-read for anyone interested in details about how the deals took place and how the casinos were built. Nice breezy writing style. My only two small complaints are the author incessantly brings up cosmetic surgery that some of the people got, which I think only needs to be mentioned once. And I think she doesn't give Wynn enough credit for building the Mirage, she glosses over that fact as if it was incidental when it was a seminal event in Vegas history. Great coverage of three men: Wynn, Loveman, and Kerkorian. The elephant in the room is almost no detail on Adelson (Chairman of Las Vegas Sands). If she had included the same level of detail on him, this would be a nearly perfect book on the business of Las Vegas. Fantastic read nonetheless, I admire her level of research. Highly recommended.

Wall Street Journal columnist Christina Binkley takes an up-close-and-personal look at how Steve Wynn, Kirk Kerkorian, and Dr. Gary Loveman are building a bigger and better Las Vegas and how their influence is spreading beyond the city's borders.

From Publishers Weekly
Former Wall Street Journal reporter Binkley offers this story of the trio of tycoons who took over Las Vegas and transformed it from a crushed-velvet world with a libidinous frontier air into a place where, increasingly and sometimes surprisingly, entertainment and good taste go hand in hand. Binkley provides an inside look at deal-maker Kerkorian, casino visionary Wynn and professor-turned-mogul Loveman and their lavishly competitive lives: their exclusive and aggressive tennis games, the one-way conveyor belt created to transport customers away from a competing casino, the battle to build the biggest and the best. The author shares intriguing details about these power players. Wynn has a secret entrance, behind some fake books on a shelf, to a sprawling closet and is also adept at portraying a seedier Vegas, where aged Mafia barons dined on the osso buco at Piero's Italian restaurant, their canes hanging from their chairs. Sometimes her chronology gets a little murky. Still, Binkley offers plenty of nuggets mined from her years on the beat, producing a full, flashy tale of powerful men and their pride, vanity, envy, greed and all the other cardinal no-nos that earned Vegas the name Sin City. (Mar.) Copyright Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. The odds are good this will be quite a bestseller. It's a great drama on the greatest stage. Wynn, Kerkorian, and Loveman represent three opposing business personalities, three styles of achieving success. On the Vegas strip, they're pitted against each other like gladiators, and we've got front row seats. Kapow!
Po Bronson, author of *What Should I Do with My Life?: The True Story of People Who Answered the Ultimate Question*
From the Inside Flap
Sin City. Bright lights, high stakes, no sleep. Home to some of the world's grandest, flashiest, and most lucrative casino resorts, Las Vegas' multitude of attractions draws some forty million tourists from around the world every year. But Vegas hasn't always been booming at the level it is today. This newest influx is largely a result of three competing business moguls--and their strategic and creative genius in the race to own Vegas. Meet Kirk Kerkorian, Steve Wynn, and Dr. Gary Loveman, men who couldn't be more different from one another, yet share the same tunnel-vision determination to conquer the city that feeds the world's fantasies. No longer just a go-to city for gambling, as a result of Kerkorian, Wynn, and Loveman working to reach the top--and to top one another--Las Vegas is now home to restaurants run by some of the world's top chefs, concert and entertainment venues headlined by Hollywood's biggest stars, art galleries featuring some of the world's most valuable pieces, and meta-resorts boasting the largest and most expansive casinos, spas, and more. Having had personal access to these men, Wall Street Journal reporter Christina Binkley gives us a never-before-seen up close look at the trio of tycoons whose high-stakes gambles made Sin City soar. Sharp, insightful and revealing, this is the gripping story of how billions of dollars and the unparalleled drive for power made the personal visions of three moguls evolve from

dreams to larger-than-life reality.