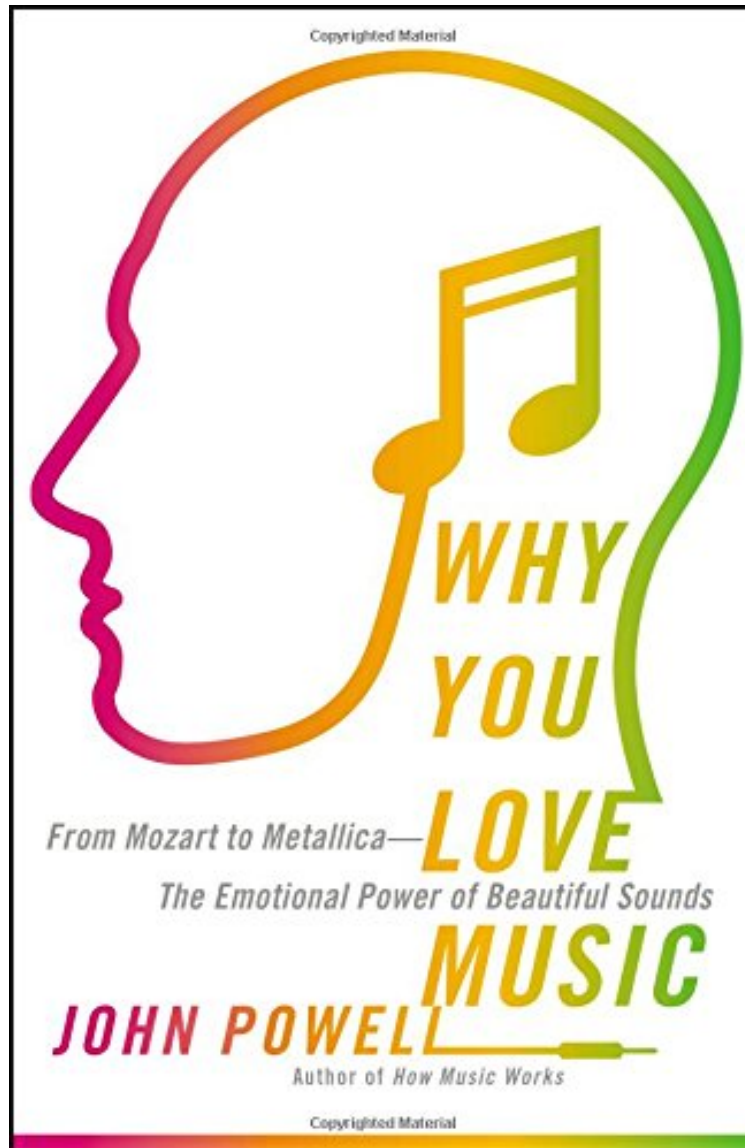


Why You Love Music: From Mozart to Metallica--The Emotional Power of Beautiful Sounds

John Powell

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John Powell : Why You Love Music: From Mozart to Metallica--The Emotional Power of Beautiful Sounds before purchasing it in order to gage whether or not it would be worth my time, and all praised Why You Love Music: From Mozart to Metallica--The Emotional Power of Beautiful Sounds:

1 of 1 people found the following review helpful. Music Lovers BibleBy CLeachJohn Powell does it again. After reading 'How Music Works' I was pleasantly but not unexpectedly surprised to find 'Why You Love Music...' a complete delight. No question in my mind this book is very effective at elevating ones sensitivity and appreciation to all music in virtually every environment.2 of 3 people found the following review helpful. Highly recommendedBy Andrew M. SchulmanAs others have said about themselves, I'm also a musician and found this to be a very useful book. I do recommend it without hesitation both to musicians and to people who aren't musicians who want to learn more about how music affects us.1 of 2 people found the following review helpful. Five StarsBy CustomerGreat book very insightful and enjoyable. Arrived quickly and in good shape

A delightful journey through the psychology and science of music, WHY YOU LOVE MUSIC is the perfect book for anyone who loves a tune. Music plays a hugely important role in our emotional, intellectual, and even physical lives. It impacts the ways we work, relax, behave, and feel. It can make us smile or cry, it helps us bond with the people around us, and it even has the power to alleviate a range of medical conditions. The songs you love (and hate, and even the ones you feel pretty neutral about) don't just make up the soundtrack to your life--they actually help to shape it. In WHY YOU LOVE MUSIC, scientist and musician John Powell dives deep into decades of psychological and sociological studies in order to answer the question "Why does music affect us so profoundly?" With his relaxed, conversational style, Powell explores all aspects of music psychology, from how music helps babies bond with their mothers to the ways in which music can change the taste of wine or persuade you to spend more in restaurants. WHY YOU LOVE MUSIC will open your eyes (and ears) to the astounding variety of ways that music impacts the human experience.

"In this book, Powell does for music what Masters and Johnson did for sex." Bernie Krause, PhD, author of The Great Animal Orchestra "A buffet of insights and oddities." Kirkus s "Powell draws on decades of other people's research, filtered through his own charming sense of humor, to help readers hear music with fresh ears....He delivers a solid case for why, indeed, people love (and need) music." Publishers Weekly "WHY YOU LOVE MUSIC is highly amusing and informative, and makes for casual reading of a superior kind." -Philip Marchand, National Post (Canada) About the Author Scientist and musician John Powell holds a PhD in physics from Imperial College (London University) and a Master's degree in music from the university of Sheffield (UK). He is the author of How Music Works.