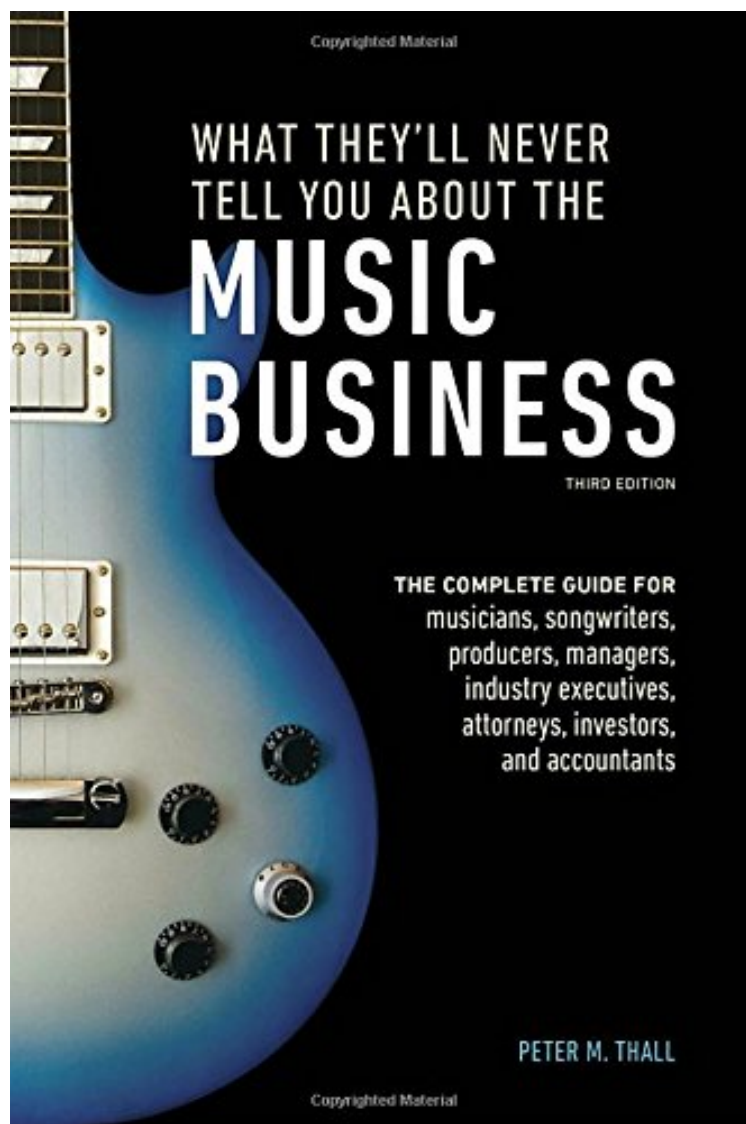


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# What They'll Never Tell You About the Music Business, Third Edition: The Complete Guide for Musicians, Songwriters, Producers, Managers, Industry Executives, Attorneys, Investors, and Accountants

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The completely revised and expanded edition of *What They'll Never Tell You About the Music Business* is a must-have reference. You'll learn:- How many musicians have seized do-it-yourself internet opportunities to create successful business models, - How the royalty pie is sliced and who gets the pieces, - How the fundamentals of music publishing, producing, managing, touring, and the record industry apply more than ever, - Why this book is the indispensable guide to the worldwide music industry, - How corporate general counsels can educate their employees (and themselves) to understand the strictures of copyright law and to avoid trouble, - And much more.

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