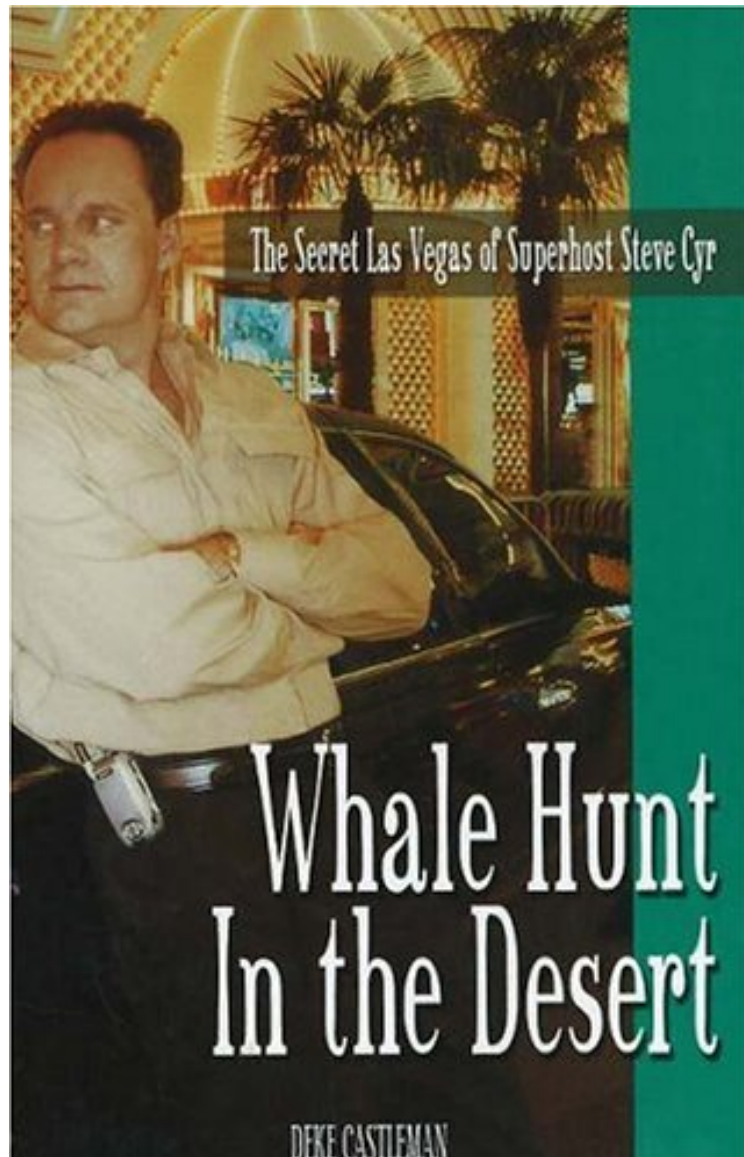


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## Whale Hunt In The Desert: The Secret Las Vegas Of Superhost Steve Cyr

*Deke Castleman*

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**Deke Castleman : Whale Hunt In The Desert: The Secret Las Vegas Of Superhost Steve Cyr** before purchasing it in order to gage whether or not it would be worth my time, and all praised Whale Hunt In The Desert: The Secret Las Vegas Of Superhost Steve Cyr:

0 of 0 people found the following review helpful. Cyr is an amazing guyBy Gregory SmithLas Vegas has always

fascinated me, and the world of casinos fascinates me even more. Cyr is a whale chaser, those are the guys that lose a million dollars playing baccarat, craps, whatever. How do you get them? How do you get them to come back? What do you have to do to become a casino host? The book tells from, from the University of Las Vegas to the Hilton, you'll see what Cyr did. My favorite part is when a client in Seattle tells him, "don't bring a limo" and that's exactly what he does. It's also a touching story, it's interesting the friends Cyr makes, and the connections. Obviously, this is a job for someone who's social and outgoing. It's a sales job, so if you're not a social butterfly, don't even think about it. Go become an accountant or IT guy, that's better for you. 0 of 0 people found the following review helpful. Read about the Best Whale Chaser in Vegas By Sarasota Suncoast Reviewer I love gambling and think that I was born with the gambling gene. This book attracted me at first because I wanted to get the chance to see what it was like to be a "whale" (the biggest gamblers with the largest bankrolls) and work with a whale. Steve Cyr is known to be the best casino host in Las Vegas. In this book you will get the chance to see what the life of a revered casino host is like and that nothing is off-limits to a Vegas "Whale". You will also understand what a cut-throat type of business casino hosting is. Shocking and eye opening in some spots--this book is a fast and fun read. If gambling is not in your blood, it may not be as enjoyable a book as you might like. 0 of 0 people found the following review helpful. Four Stars By Bud Light 44 author does good job of casino owner Australian mogul Packer and his lifestyle..

In pre-1990s Las Vegas, casino marketing executives were all cut from the same cloth; sharply-dressed and smooth-talking with street-savvy. They rose through the ranks of operations--dealer, floorman, pit boss, shift boss and casino manager. When it was time to leave the trenches, they went "upstairs" into the executive offices, where they hosted a handful of established players according to the unwritten rules of old-school Vegas. Then Steve Cyr showed up.

Whale Hunt in the Desert one of the best gambling books I've seen in a long time. --John Grochowski, Chicago Sun-Times  
About the Author Author Deke Castleman has been in the gambling media business for more than 15 years and the travel-publishing business for 25. He's written numerous editions of Las Vegas and Nevada travel guides and, as senior editor at Las Vegas-based Huntington Press, he's edited upwards of 40 books on gambling and co-written more than 150 issues of Las Vegas' most respected gambling newsletter, the Las Vegas Advisor. This is his expose of the final undocumented frontier of the corporate-casino era: gambling's whales.