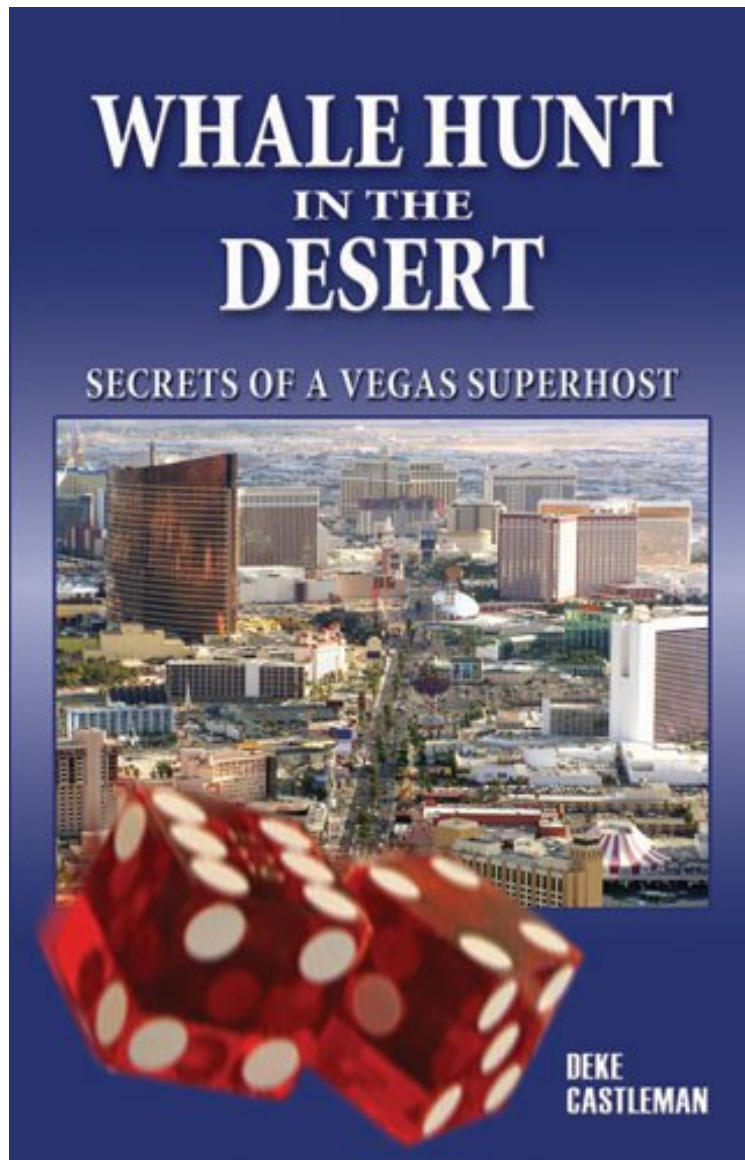


(Library ebook) Whale Hunt in the Desert: Secrets of a Vegas Superhost

## Whale Hunt in the Desert: Secrets of a Vegas Superhost

*Deke Castleman*

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**Deke Castleman : Whale Hunt in the Desert: Secrets of a Vegas Superhost** before purchasing it in order to gage whether or not it would be worth my time, and all praised Whale Hunt in the Desert: Secrets of a Vegas Superhost:

0 of 0 people found the following review helpful. you can't like vegas and not read this..heck even if you don't like vegas but like the american dream read itBy kamran s. gillif you're looking for faulkner in the desire..nope..this isn't it..BUT if you are casual vegas visitor or really love the place and have always wondered about how this magical epcot for grown upas came to be...this book does more than give you the 'lifestyles of rich and famous' view of high

rollers..you get the full story arc of desert train stop for servicemen and miners to the truly astonishing spectacle it is today..one the things that endeared this book to me is the reverence given to all actors on the vegas stage, chauffeurs, bell persons..everyone..and yes there is plenty of high roller juicy stuff but this book is more than that..i am telling you after this book i almost feel like i don't need to experience the high roller lifestyle and i know what its about now...i know i sound like a bit of shill for this work but i am simply very pleased to find book that gave me a 360 degree 24hour short work on a subject that fascinates me..las vegas..love it or hate it..it OUR american city...by us for us..rest of the world..come visit and try to duplicate..wont happen0 of 0 people found the following review helpful. Interesting Read of High Stakes GamblersBy Rick SpellThis is the story of host to the High Rollers Steve Cyr from his beginning career to how the market has developed. While the reviews seem mixed I enjoyed this book quite a lot with good history on the economics of casino profitability as well as the evolving business model.Primarily focused on Steve Cyr, they couldn't have selected a better subject. A fantastic salesman willing to do anything to win, I was fascinated by the many techniques he used and how he modified his strategy as the business and casinos evolved.If you are looking for the down and dirty seedy side of Vegas this isn't really it although it does touch those subjects. But if you've wondered about the luxury villas and who is in them, read no further, this is it. But this book for a fun read whether You gamble or not.0 of 0 people found the following review helpful. Not much to recommend here.By JM\_33About 1/3 is interesting and fun. The rest is bland and very repetitive about the comps and hotel rooms different players want and get. The part about girl and sex in Vegas was too long and strayed too far from the main topic which is high stakes gambling and the "whales" that come to Vegas. It was a chore to finish it. Do I know more about how Vegas works and the lives of the high rollers, yes for sure. Could I have read what I needed to about that in 1 hour instead of 8... yes.

Whale Hunt in the Desert divulges the unbridled lengths to which casinos go to bag the world s biggest gamblers--the whales. This definitive expos reveals the shrouded world of ultra-high rollers and the Faustian pacts they forge with their hosts, the casino representatives whose job it is to part them from their fortunes. Private jets, penthouses, personal chefs, show-up money, rebates on losses, and the most beautiful women on Earth--nothing is too excessive. Whale Hunt in the Desert is the only book ever to examine the lifestyles and motivations of this rarest of breeds, as well as the highly guarded inner workings of the most money-oriented culture known to man.

Steve employs a mixture of genial charm and rocket-fueled salesmanship. --FHM MagazineIn the desert, there is war. And it's superhosts like Steve Cyr who make it possible for the sundazed gamblers and milk-fed tourists who have flooded Sin City to duck the fusillade of amenities and diversions, the dueling star-endowed restaurants, the deafening nightclubs, the semi-legal skin trade, the sprawling no-exit gambling halls, the post-Liberace circuses. --Details MagazineCyr is one of the best. --USA TodayAbout the AuthorDeke Castleman has been in the gambling-media business for 20 years and the travel-publishing business for nearly 30. He's written numerous editions of Las Vegas and Nevada travel guides, and, as senior editor of Huntington Press, he's edited 50 books on gambling and co-written more than 200 issues of Las Vegas' most respected gambling newsletter, the Las Vegas Advisor.