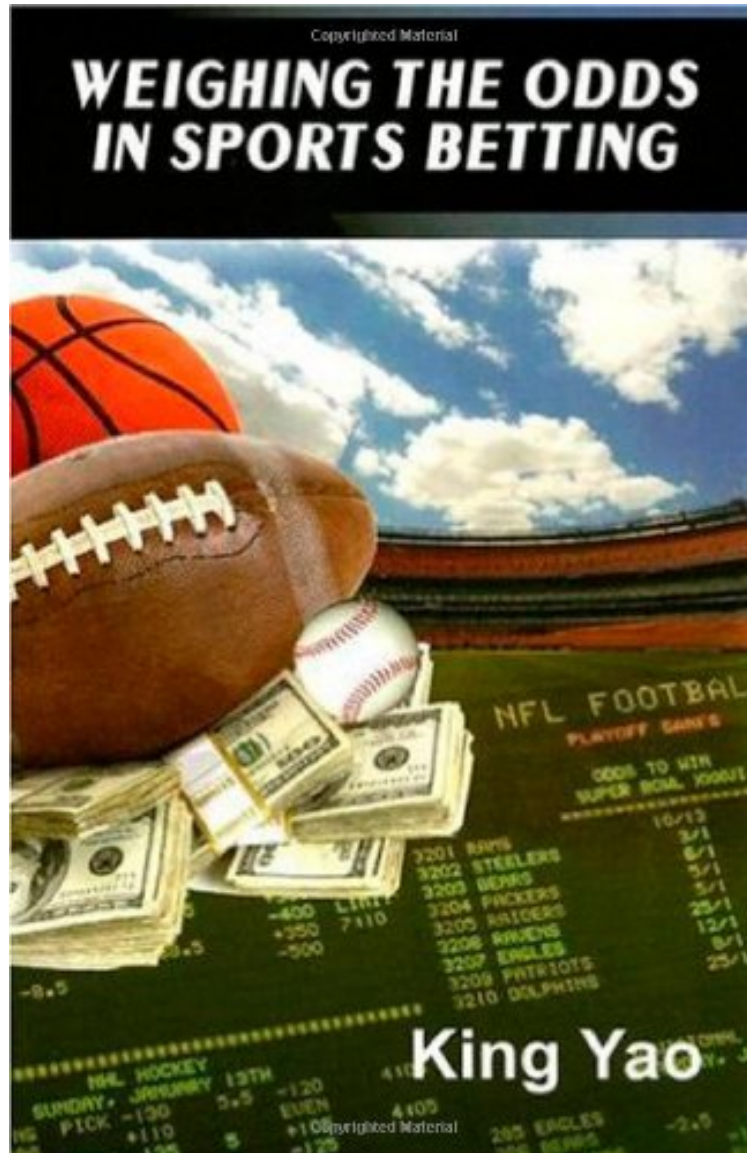


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Weighing the Odds in Sports Betting

King Yao

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King Yao : Weighing the Odds in Sports Betting before purchasing it in order to gauge whether or not it would be worth my time, and all praised Weighing the Odds in Sports Betting:

Sports betting can be attacked intelligently. Smart sports bettors do not gamble the same way as tourists play roulette or retirees play the slot machines. Instead, smart sports bettors are making bets that they have thought through

carefully with supporting logic and/or research. The purpose of this book is to give you tools to succeed at sports betting, to show you how to evaluate, compare and view sports betting from an analytical perspective, not from a gambling perspective. This book by King Yao, author of the widely-acclaimed *Weighing the Odds in Hold 'em Poker*, should be used as a guideline to sports betting rather than a blueprint. The sports betting market changes and adapts quickly. The underlying principles shown in this book should help you adapt and continue to make good bets even when the market changes. This book is for you if you want to think analytically about sports betting. It is for you if you do not want to be spoon-fed supposed winners, but want to get some ideas to improve your game. You battle bookmakers and line makers constantly; betting sports is a game of maneuvers and adjustments. You can use as many weapons as possible in this continuous fight. This book should help in that regard.