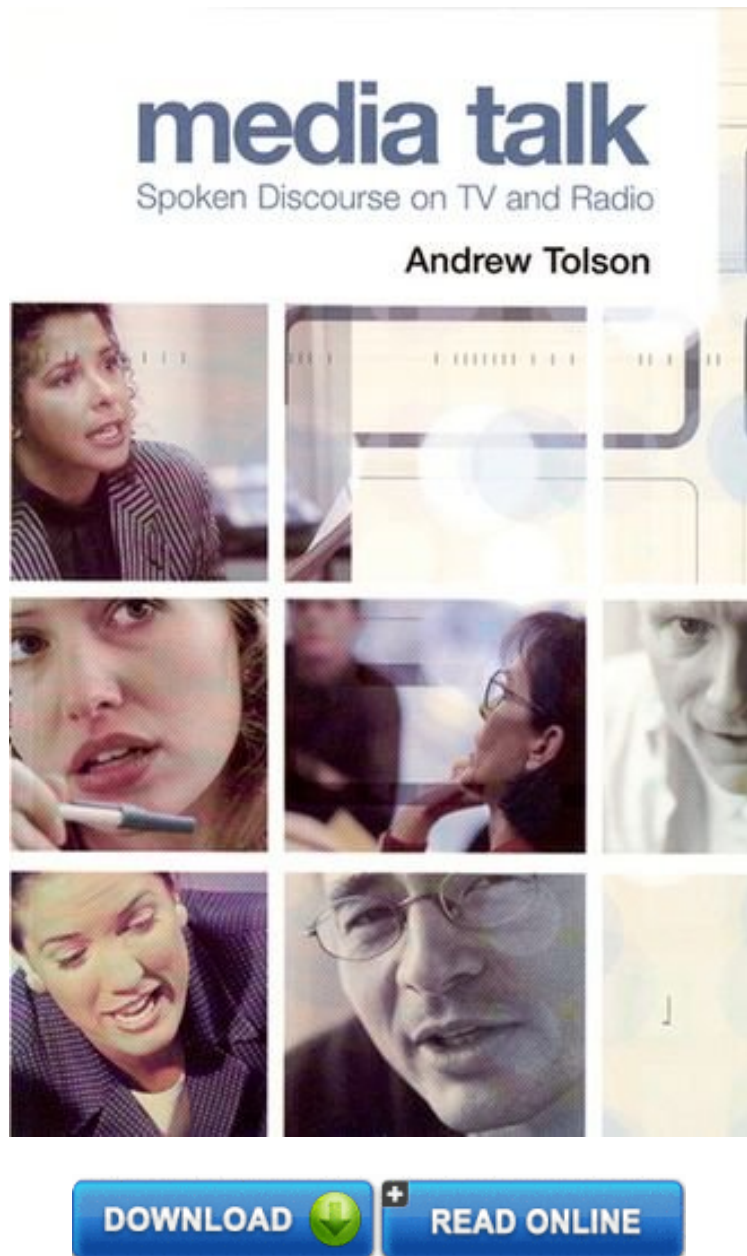


(Ebook free) Media Talk: Spoken Discourse on TV and Radio

Media Talk: Spoken Discourse on TV and Radio

Andrew Tolson

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Andrew Tolson : Media Talk: Spoken Discourse on TV and Radio before purchasing it in order to gage whether or not it would be worth my time, and all praised Media Talk: Spoken Discourse on TV and Radio:

Over the past twenty years, a focus on broadcast talk has emerged as an innovative approach to studying the media. Adapting perspectives derived from Discourse and Conversation Analysis, this approach investigates distinctive forms

of mediated speech on TV and radio. It provides original insights into the ways in which broadcasting stages 'discourse events' (interviews, debates, commentaries and verbal performances) which are designed to attract and involve overhearing audiences. *Media Talk* is the first book to provide a comprehensive review of this important work, in terms which are accessible to students and non-specialist readers. It is however, much more than a textbook, being augmented throughout by the author's own research into contemporary, sometimes controversial developments. An introduction to this area of media studies, and its distinctive methodologies, is followed by chapters on news talk, political talk, sports talk, radio DJ talk, talk shows, celebrity interviews and 'reality TV'. The book is illustrated with examples from British and American radio and television.

Andrew Tolson has written the first book-length study of talk on radio and television. It is an excellent introduction to the key issues at stake in the analysis of talk and an authoritative guide to its study as the primary communicative medium of radio and television. It shows the range and diversity of talk in many different genres of broadcasting. Teachers and students will find it an indispensable resource for getting to grips with how radio and television really work as media of communication, between broadcasters and audiences, in the contexts of ordinary daily life. (Paddy Scannell, University of Westminster) About the Author Andrew Tolson is Principal Lecturer and Subject Leader for Media Studies at the De Montfort University