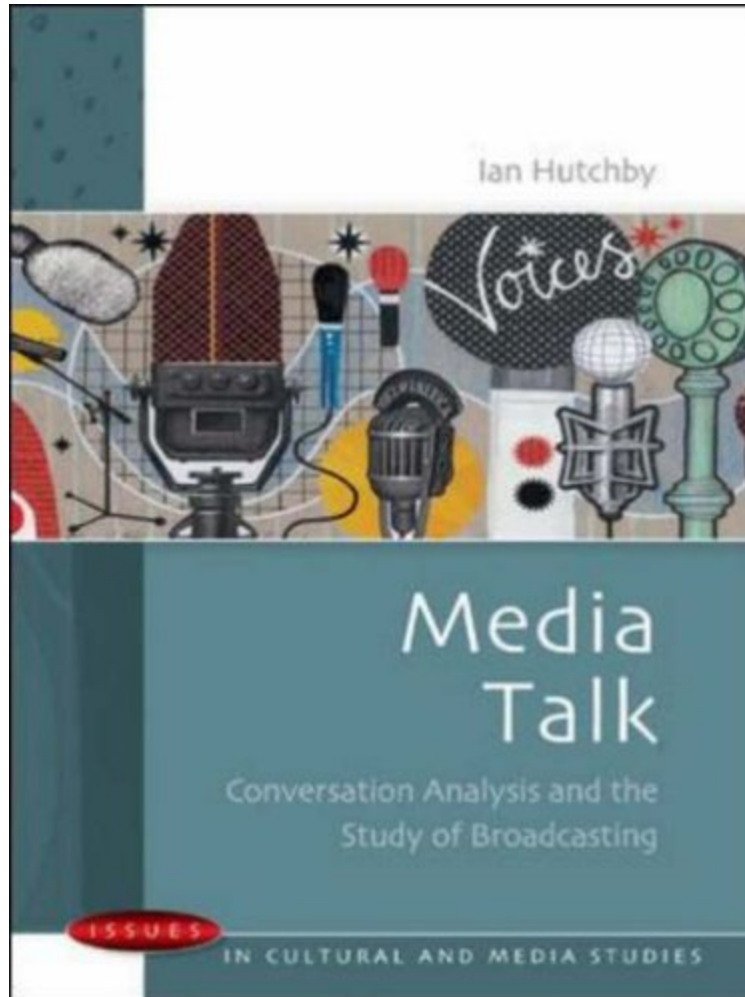


## Media Talk (Issues in Cultural Media Studies)

*Ian Hutchby*

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#17358081 in Books Open University Press 2005-12-01 Original language: English 9.20 x .75 x 6.90l, #File Name: 0335209963200 pages | File size: 60.Mb

**Ian Hutchby : Media Talk (Issues in Cultural Media Studies)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Media Talk (Issues in Cultural Media Studies):

Media Talk provides an accessible introduction to the analysis of the spoken word by examining linguistic and discursive aspects of broadcast media. Beginning with the observation that talk is central to all genres of radio and television, Ian Hutchby examines the forms of speech used by broadcasters as their primary means of communicating with audiences. He looks at a range of media forms and genres, including televised audience debates, confrontational TV talk shows such as Oprah Winfrey and Ricki Lake, open-line talk radio shows, advice-giving broadcasts, news interviews and political panel discussions. Hutchby argues that the study of talk provides insights into the very nature

of mass communication, and invites the reader into further consideration of a range of important issues, such as the relationship between broadcasters and audiences, and the public role of media output. The book not only describes the role of media talk but also provides detailed examples of analytical tools. It is key reading for students on courses in language and the media, media discourse, communication and cultural studies.

About the Author Ian Hutchby is Professor of Sociology at Brunel University. He is the author of *Confrontation Talk* (1996), *Conversation Analysis* (with Robin Wooffitt, 1998) and *Conversation and Technology* (2001); and editor (with Jo Moran-Ellis) of *Children and Social Competence* (1998) and *Children, Technology and Culture* (2001).