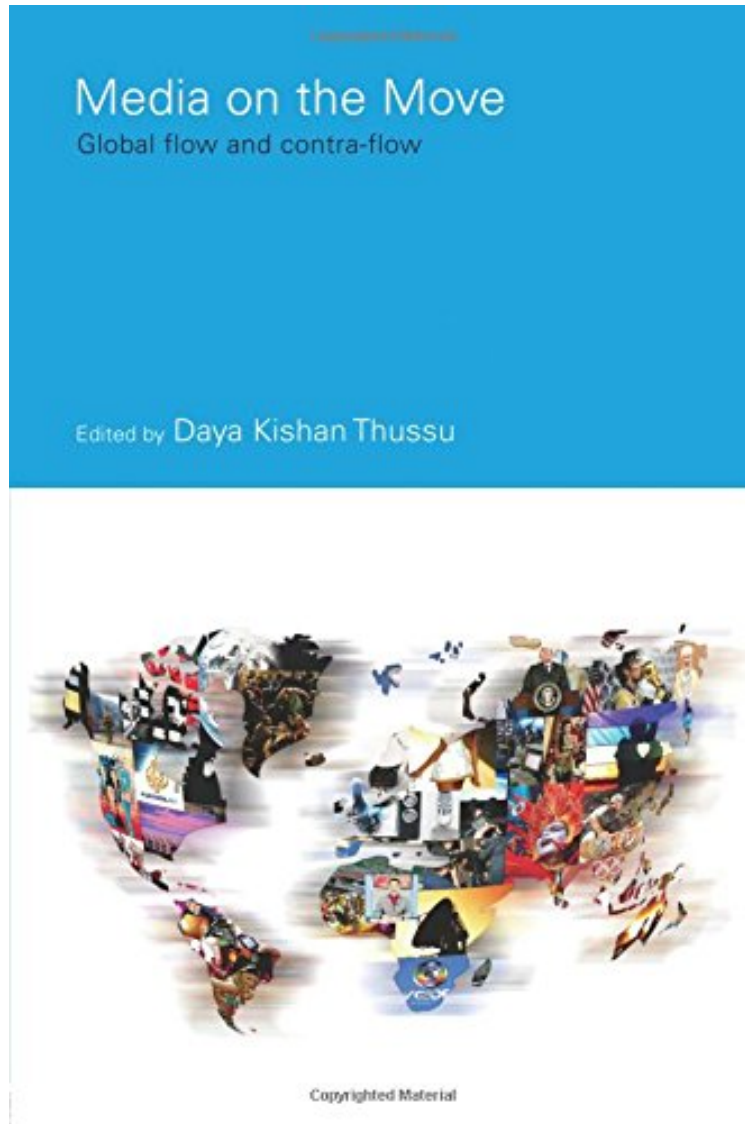


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Media on the Move provides a critical analysis of the dynamics of the international flow of images and ideas. This comes at a time when the political, economic and technological contexts within which media organisations operate are becoming increasingly global. The surge in transnational traffic in media products has primarily benefited the major corporations such as Disney, AOL, Time Warner and News Corporation. However, as this book argues, new networks have emerged which buck this trend: Brazilian TV is watched in China, Indian films have a huge following in the Arab world and Al Jazeera has become a household name in the West. Combining a theoretical perspective on contra-flow of media with grounded case studies into one up-to-date and accessible volume, Media on the Move provides a much-needed guide to the globalization of media, going beyond the standard Anglo-American view of this evolving phenomenon.

An 'exemplary collection...the breadth of the offerings is a salutary reminder of how much escapes our attention, no matter how gustatory our reading of the field...As a primer for graduate students and academics, this book is exemplary. It would work perfectly as a text for undergraduate courses in international or global media.' John Jirik, University of Texas, Austin
About the Author
Daya Kishan Thussu is Professor of International Communication at the University of Westminster in London. His previous publications include *Contra-Flow in Global News* (1992) and *Electronic Empires - Global Media and Local Resistance* (1998) and *International Communication - Continuity and Change, Second Edition* (2006).