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Masterful Stories: Lessons from Golden Age Radio

John V Pavlik

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John V Pavlik : Masterful Stories: Lessons from Golden Age Radio before purchasing it in order to gage whether or not it would be worth my time, and all praised Masterful Stories: Lessons from Golden Age Radio:

The early eras of radio storytelling have entered and continue to enter the public domain in large quantities, offering unprecedented access to the Golden Age of Radio. Author and Professor John Pavlik mines the best this age of radio

has to offer in *Masterful Stories*, an examination of the masterpieces of audio storytelling. This book provides a chronological history of the best of the best from radio's Golden Age, outlining a core set of principles and techniques that made these radio plays enduring examples of storytelling. It suggests that, by using these techniques, stories can engage audiences emotionally and intellectually. Grounded in a historical and theoretical understanding of radio drama, this volume illuminates the foundational works that preceded popular modern shows such as *Radiolab*, *The Moth*, and *Serial*. *Masterful Stories* will be a powerful resource in both media history courses and courses teaching audio storytelling for modern radio and other audio formats, such as podcasting. It will appeal to audio fans looking to learn about and understand the early days of radio drama.

John makes the case that radio broadcast is baked into the recipe of American culture. He shows how The Golden Age of Radio is a template for today's quality Podcast and radio story telling. Podcasters wanting to build and hold on to audiences have much to learn from this book. - Benjamin A. Davis, Assistant Professor, California State University Northridge "As an old Brazilian professor, I've been following John Pavlik's career for many years. He is an international reference mainly for studies about the future of Journalism and New Media. Now, to my surprise, he is reaching back into the past. But instead of just examining old time Radio, Pavlik is in fact announcing a new "Golden Age of Internet" with ample access to the best in digital memories and archives. This is innovative and creative thinking; in summary, this is a "masterful book". -Antonio Brasil, Federal University of Santa Catarina

About the Author John V. Pavlik is a Professor in the Department of Journalism and Media Studies at the School of Communication and Information, Rutgers, the State University of New Jersey. Pavlik has written widely about the impact of technological change on journalism, media, and society. His new book offers an historical perspective on the development of storytelling in the first electronic medium of mass communication, radio.