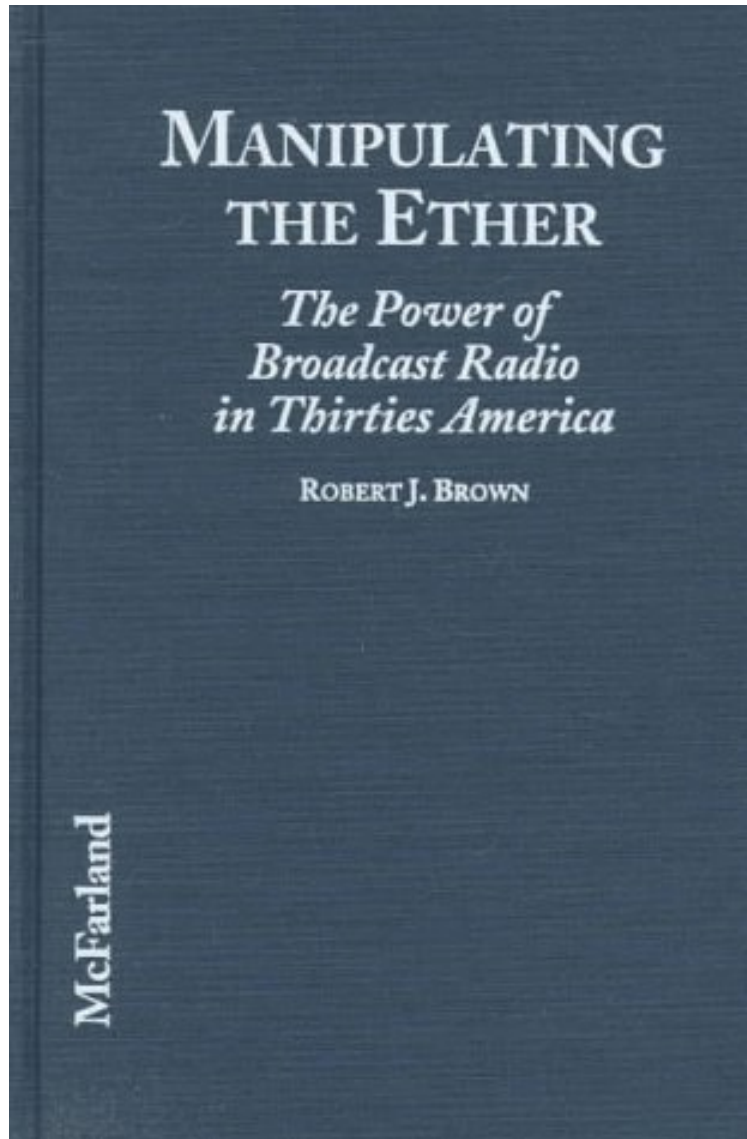


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Manipulating the Ether: The Power of Broadcast Radio in Thirties America

Robert J. Brown

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Roosevelt was the first politician to recognize the power of radio, his speeches and fireside chats were broadcast over networks only recently equipped with newsrooms, allowing listeners to learn of events immediately. The full power of the medium was demonstrated by the young Orson Welles' War of the Worlds, which caused widespread panic.

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About the Author Robert J. Brown is pursuing a Ph.D. in history at Syracuse University.